

Argument in Favor of Measure S

Measure S is a locally controlled, 1% special tax that will generate approximately \$5,100,000 annually to repair and improve roads, sidewalks, and essential infrastructure throughout the City of Red Bluff.

Our streets are the foundation of daily life — supporting local businesses, safe travel, emergency response, and routes to school for our children. Measure S provides dedicated funding for inspection, design, repair, rebuilding, striping, lighting, ADA accessibility improvements, and critical upgrades to sewer and water lines connected to roadway projects. It also allows for environmental review, traffic studies, signage improvements, and responsible project management to ensure work is done efficiently and correctly.

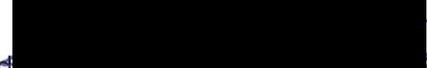
Funds may only be used for the specific purposes outlined in the Ordinance, including improvements to priority corridors such as Walnut Street, Jackson Street, Aloha/Willow Street, Oak Street, Luther Road, Kimball Road, and Gilmore Road. An independent five-member Oversight Committee—composed of City residents, business owners, and property owners who are not elected officials or government employees—will monitor expenditures to ensure accountability and transparency.

The tax includes targeted exemptions, including certain aircraft fuel, out-of-city shipments, existing fixed-price contracts, and continuing sales, helping limit unintended impacts.

Measure S takes effect October 1, 2026, and sunsets after twelve years. A “YES” vote invests in safer streets, improved infrastructure, and long-term economic stability for Red Bluff. A “No” vote leaves current conditions and funding levels unchanged.

For safer roads, stronger infrastructure, and local control — Vote YES on Measure S.

The undersigned proponent and authors of the Direct Argument in favor ballot Measure S at the Special Election for the County of Tehama to be held on June 2, 2026 hereby state that such argument is true and correct to the best of our knowledge and belief.

Signed  Date <u>3-10-26</u>	Signed  Date <u>3-10-26</u>
Daniele Eyestone, proponent	Kenn Reiders, treasurer
Signed  Date <u>3/10/26</u>	Signed  Date <u>3-10-26</u>
Millicent “Penny” Johnson, asst treasurer	Jody Bartley
Signed  Date <u>031026</u>	Signed  Date <u>3-10-26</u>
Clay Parker	Scott Camp
Signed  Date <u>3-10-26</u>	
Ken Boone	