

AGENDA REPORT



**Adopted / Approved**  
**By Red Bluff City Council**

*AR* \_\_\_\_\_ *1/20/26*  
 Initial Date  
 Deputy City Clerk  
 City of Red Bluff *4-0-1*

Meeting Date: January 20, 2026  
 Agenda Item # 11  
 City Manager Approval: TW

*Excused - Gonzales*

**TO:** Honorable Mayor and Members of the City Council

**FROM:** Sophia Meyer, City Attorney

**SUBJECT:** A Resolution of the Red Bluff City Council (1) Calling an Election on a Ballot Measure to Ask the Voters of the City of Red Bluff, California, Whether to Pass a Street Repair and Safety Measure Special Tax; (2) Requesting the Board of Supervisors of Tehama County to Consolidate a Municipal Election on a Local Measure with Other Elections to be Held on the June 2, 2026, Consolidated Election Date; (3) Requesting the Tehama County Board of Supervisors to Permit the Tehama County Elections Official to Render Election Services to the City; and (4) Approving the Proposed Ordinance

**RECOMMENDED COUNCIL ACTION:**  
 Recommend adopting resolution 01-2026 to consolidate the municipal election on the Street Safety, Maintenance, and Road Tax Citizen Initiative with other elections to be held on the June 2, 2026 consolidated election date and request the Tehama County Board of Supervisors permit the Tehama County Elections Official to render election services to the City.

**SUMMARY:**  
 If the Council approves the Street Safety, Maintenance, and Road Tax Citizen Initiative Measure at the Council meeting on January 20, 2026, then this item requests that the Street Safety, Maintenance, and Road Tax Citizen Initiative, which establishes a one percent retail transaction and use tax for a period of 12-years to be placed on the ballot for the June 2, 2026 consolidated election.

**PREVIOUS COUNCIL ACTION:**  
 The City Council requested consolidation of the City's Local Street Repair and Safety Measure at the August 6, 2024, City Council Meeting.

**DISCUSSION:**  
 This item requests that the proposed Street Safety, Maintenance, and Road Tax Citizen Initiative be placed on the ballot of a consolidated election and that the Tehama County Board of Supervisors permit the County Elections Official to render election services to the City.

**CITY FISCAL IMPACT:**

Ballot measures generally cost around \$5,000 to \$8,000, depending on the materials.

**ATTACHMENTS:**

A. Endorsements Redacted

**CITY COUNCIL RESOLUTION NO. 1-2026**

**A RESOLUTION OF THE RED BLUFF CITY COUNCIL (1) CALLING AN ELECTION ON A BALLOT MEASURE TO ASK THE VOTERS OF THE CITY OF RED BLUFF, CALIFORNIA, WHETHER TO PASS A STREET REPAIR AND SAFETY MEASURE SPECIAL TAX; (2) REQUESTING THE BOARD OF SUPERVISORS OF TEHAMA COUNTY TO CONSOLIDATE A MUNICIPAL ELECTION ON A LOCAL MEASURE WITH OTHER ELECTIONS TO BE HELD ON THE JUNE 2, 2026, CONSOLIDATED ELECTION DATE; (3) REQUESTING THE TEHAMA COUNTY BOARD OF SUPERVISORS TO PERMIT THE TEHAMA COUNTY ELECTIONS OFFICIAL TO RENDER ELECTION SERVICES TO THE CITY; AND (4) APPROVING THE PROPOSED ORDINANCE**

THE CITY OF RED BLUFF CITY COUNCIL DOES HEREBY RESOLVE THAT:

WHEREAS, the City has resolved to place the Street Safety, Maintenance, and Road Tax Citizen Initiative Measure \_\_\_\_\_ on the next primary election; and

WHEREAS, the City's next election will be held on June 2, 2026, and the City wishes to submit to the voters Measure \_\_\_\_\_.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Red Bluff as follows:

Section 1. Pursuant to California Government Code Section 36508 and Resolution No. 1-2026, the City Council has called for a primary election to be held on June 2, 2026, and orders that the following question be submitted to the voters at such election:

Street Safety, Maintenance, and Road Tax Citizen Initiative. Shall the measure providing Red Bluff funding to fix potholes; maintain and repair deteriorating local streets and roads; reduce expensive future repairs; improve safety for drivers, pedestrians, disabled residents, including safe routes to children's school; and make the City eligible for state/ federal matching funds, by establishing a locally controlled 1-cent sales tax providing approximately \$5,100,000 annually for 12-years; requiring independent audits and public disclosure, be adopted?	Yes
	No

Section 2. That the proposed measure submitted to the voters shall read:

Street Safety, Maintenance, and Road Tax Citizen Initiative. Shall the measure providing Red Bluff funding to fix potholes; maintain and repair deteriorating local streets and roads; reduce expensive future repairs; improve safety for drivers, pedestrians, disabled residents, including safe routes to children's school; and make the City eligible for state/ federal matching funds, by establishing a locally controlled 1-cent sales tax providing approximately \$5,100,000 annually for 12-years; requiring independent audits and public disclosure, be adopted?

Section 3. That the vote requirement for the measure to pass is 50% plus 1 of the votes cast.

***\*The City of Red Bluff is an Equal Opportunity Provider\****

Section 4. That the Red Bluff Street Repair and Safety Measure, which shall establish and implement a retail transaction and use tax of one cent for a period of 12 years is expected to raise \$5,100,000.

Section 5. Pursuant to Elections Code Sections 10002 and 10403 and other applicable authority, the City Council hereby requests the Tehama County Board of Supervisors and the Tehama County Elections Official to: (a) consolidate the election on this City Measure with, and place it upon the same ballot as that provided for, the primary election scheduled for Tuesday, June 2, 2026; and (b) perform election services relating to the vote on the City proposition in accordance with City of Red Bluff Resolution No. 1-2026 requesting election services on behalf of the City for the June 2, 2026, election, which resolution was adopted by the City Council on January 20, 2026 and is being forwarded to the County.

Section 6. The City Clerk is hereby authorized and directed forthwith to file certified copies of this resolution with the Tehama County Board of Supervisors and the Tehama County Clerk and Registrar of Voters.

Section 7. That pursuant to Elections Code Section 9280, the City Council hereby directs the City Clerk to transmit a copy of the Ordinance to the City Attorney to prepare an impartial analysis of the Ordinance, which shall not exceed 500 words in length.

Section 8. That pursuant to Elections Code Section 9282, the Initiative Proponents may file a written argument in favor of the Ordinance in accordance with Article 4, Chapter 3, Division 9 of the Elections Code and may change the argument as allowed by law.

Section 9. That pursuant to Elections Code Section 9287, if more than one argument for or more than one argument against the Ordinance is submitted to the City Clerk within the time prescribed by law, she shall select one of the arguments in favor and one of the arguments against the Ordinance for printing and distribution to the voters, giving preference in such selection in the following order:

1. The City Council, or a member or members of the City Council authorized by the City Council.
2. Bona fide associations of citizens.
3. Individual voters who are eligible to vote on the Ordinance.

Section 10. That pursuant to Elections Code Section 9285, when the City Clerk has selected the arguments for and against the Ordinance which will be printed and distributed to the voters, the City Clerk shall send copies of the argument in favor of the Ordinance to the author or authors of the argument against, and copies of the argument against the Ordinance to the author or authors of the argument in favor. The author or authors may submit a rebuttal argument to the direct argument not exceeding 250 words. Rebuttal arguments shall be printed in the same manner as the direct arguments and shall immediately follow the direct argument which it seeks to rebut. All previous resolutions providing for the filing of rebuttal arguments for City measures are

repealed, and this Section shall only apply to the election on the Ordinance to be held on June 2, 2026.

Section 11. In accordance with Section 10002 of the Elections Code, the Board of Supervisors of Tehama County is hereby requested to consent to the Tehama County Clerk and Registrar of Voters rendering election services to the City as may be requested by the City Clerk of said City, the County of Tehama to be reimbursed in full for such services as are performed. The Board of Supervisors of Tehama County is also requested to consent and agree to the consolidation of the primary election with any other election occurring on June 2, 2026, and the City hereby consents to any such consolidation.

Section 12. The election services which the City requests of the Tehama County Clerk and Registrar of Voters, or such other official as may be appropriate to perform, and which such officer is hereby authorized and directed to perform if the said Board of Supervisors consents, include: the preparation, printing and mailing of sample ballots and polling place cards, the establishment or appointment of precincts, polling places, and election officers, opening and closing of polling places, and making such publications as are required by law in connection therewith; the furnishing of ballots, voting booths and other necessary supplies or materials for polling places, the canvassing of the returns of the election and the furnishing of the results of such canvassing to the City Clerk, and the performance of such other election services as may be requested by said City Clerk.

Section 13. The polls for the election shall be open at seven o'clock a.m. of the day of the election and shall remain open continuously from that time until eight o'clock p.m. of the same day when the polls shall be closed, pursuant to California Elections Code Section 10242 and Section 14212, except as provided in California Elections Code Section 14401 or any other provision of law.

Section 14. All persons qualified to vote at municipal elections in the City on the day of the election herein provided for shall be qualified to vote on the Ordinance hereby submitted at the primary election.

Section 15. In all particulars not recited in this Resolution, the election shall be held and conducted as provided by law for holding primary election in the City.

Section 16. Notice of the time and place of holding the primary election is given and the City Clerk is authorized, instructed and directed to give further or additional notice of the election, in time, form and manner as required by law.

Section 17. The City Clerk shall receive the canvass as it pertains to the primary election, and shall certify the results to this City Council, as required by law.

Section 18. If any section, subsection, sentence, clause, phrase or provision of this Resolution or the application thereof to any person or circumstances is held invalid or unconstitutional by any court of competent jurisdiction, such invalidity or unconstitutionality shall not affect the validity of any other provision or applications, and to this end the provisions of this Resolution are declared to be severable. The City Council hereby declares that it would have passed this Resolution and each section, subsection, sentence, clause, phrase or provision thereof, irrespective of the fact that

any one or more sections, subsections, sentences, clauses, phrases or provisions thereof be declared invalid or unconstitutional.

Section 19. Pursuant to California Elections Code section 9295, this Resolution will be available for public examination for no fewer than ten (10) calendar days prior to being submitted for printing in the sample ballot. The examination period will end on the day that is seventy-five (75) days prior to the date set for the election.

Section 20. This Resolution shall take effect immediately upon its adoption by a majority vote of all of the members of the City Council.

Section 21. The City Clerk of the City of Red Bluff is hereby directed to certify to the passage and adoption of this Resolution and to file a certified copy of this Resolution with the Board of Supervisors of Tehama County and the Registrar of Voters of Tehama County at least eighty-eight (88) days before the date of the election.

Section 22. The City Clerk and other City officers and employees are hereby authorized and directed to take all other actions that are necessary to have the City's proposition properly submitted to the City voters at the June 2, 2026, election.

PASSED AND APPROVED by the City Council of the City of Red Bluff on this 20<sup>th</sup> day of January 2026, by the following votes:

<b>RESULT:</b>	<b>ADOPTED [UNANIMOUS]</b>
<b>MOVER:</b>	Patrick Hurton, Councilmember
<b>SECONDER:</b>	Kris Deiters, Councilmember
<b>AYES:</b>	Cassie Pope, Patrick Hurton, Kris Deiters, Mark Clement
<b>EXCUSED:</b>	Jr Gonzales

  
\_\_\_\_\_  
Mayor *Mark Clement*

ATTEST:

  
\_\_\_\_\_  
Deputy City Clerk

DCC

'Street SMARTS' Endorsement

From Tehama County Democratic Central Committee <tehamacountydem [REDACTED]>

Date Thu 11/20/2025 7:53 PM

To Daniele Eyestone < [REDACTED]>

Dear Danielle,

The Tehama County Democratic Central Committee is proud to add its name to your list of endorsements for the 'Street SMARTS' citizen initiative.

Thank you and your team for all your efforts to improve the lives of Red Bluff residents and also the entire county since Tehama residents outside of Red Bluff also visit the city for a myriad of reasons. Better roads will positively affect everyone for the better.

Best.

Kathy Cole

Chair, Tehama County Democratic Central Committee

BlueSky: <https://bsky.app/profile/tehamademocrats.bsky.social>

Email: [tehamacountydem \[REDACTED\]](mailto:tehamacountydem [REDACTED])

Address: PO Box [REDACTED] Red Bluff, CA 96080



tehamacountydem [REDACTED]

**Tehama County Republican Central Committee**

RCC

December 17, 2025

Mayor and Members of the City Council  
City of Red Bluff

Re: Endorsement of the Red Bluff Street Repair and Safety Measure

Honorable Mayor and Members of the City Council,

The Republican Central Committee writes to express our support for the Red Bluff Street Repair and Safety Measure, a citizen-led initiative proposed for placement on the June 2026 ballot.

The condition of Red Bluff's streets is a fundamental quality-of-life and public safety issue. According to the City's 2023 Pavement Condition Index (PCI) survey, many local roadways continue to deteriorate. Delaying maintenance further will only increase long-term repair costs and place additional strain on taxpayers, local businesses, and emergency response services.

We appreciate that this proposal includes strong accountability measures, including independent audits, a citizens' oversight committee, and a transparent plan for how funds will be spent. These safeguards are critical to ensuring taxpayer dollars are used efficiently and solely for their intended purposes.

Maintaining reliable infrastructure is a core responsibility of local government and essential to economic stability and public safety. For these reasons, the Republican Central Committee respectfully urges the Mayor and City Council to support this measure and place it before voters in June 2026.

Sincerely,

Terrie Lynn Runolfson  
Chairperson

DH/Secretary  
Tehama County  
Republican Central Committee

# Blues



FOR THE POOL  
• A NON-PROFIT ORGANIZATION •

1500 SOUTH JACKSON STREET  
RED BLUFF, CA 96080

*Blues for the Pool*

July 25, 2025

Honorable Mayor and Members of the City Council  
City of Red Bluff,

RE: Endorsement of the Red Bluff Street SMARTs Initiative

Dear Mayor and Members of the City Council,

On behalf of Blues for the Pool, we are pleased to express our strong support for the Red Bluff Street Repair and Safety Measure, a citizen-led initiative proposed for placement on the June 2026 ballot.

This measure represents a responsible and much-needed response to the City's infrastructure challenges identified in the 2023 Pavement Condition Index (PCI) survey. Without decisive action, the continued deterioration of Red Bluff's streets poses increasing risks to residents, local businesses, and critical emergency access routes.

The proposed one-cent sales tax, limited to a twelve-year duration, will provide a dedicated and locally controlled funding source to address long-overdue street repairs, improve pedestrian safety through ADA upgrades, and fund other essential transportation-related improvements throughout the community. We appreciate that this measure includes strong accountability provisions and a clear and transparent expenditure plan to ensure funds are used as promised.

As a local nonprofit organization committed to enhancing the quality of life in Red Bluff, Blues for the Pool believes this measure is an investment in public safety, economic vitality, and long-term community sustainability. Well-maintained streets benefit all who live, work, and visit our city.

We respectfully urge the Mayor and City Council to support this citizen-led effort and help advance the Red Bluff Street Repair and Safety Measure to the June 2026 ballot.

Thank you for your leadership and continued commitment to the future of our community.

Sincerely,

Robert Jackson  
President

Robert Thayer  
2025 President

Steve Mandolfo  
Past President



Stephanie Dodero  
President -Elect

Barbara Dancel  
Secretary/Treasurer

TCAOR

Sylvia Taylor  
Association Executive

10/24/2025

Subject: Letter of Endorsement – Red Bluff Street Repair and Safety Measure

Dear Mayor and City Council,

On behalf of the Tehama County Association of REALTORS® (TCAOR), we are writing to formally express our support for the Red Bluff Street Repair and Safety Measure—an essential citizen-led initiative designed to invest in the safety, reliability, and future of Red Bluff's transportation infrastructure.

As REALTORS®, we understand the critical role that well-maintained streets and safe neighborhoods play in the overall livability and property values of a community. The proposed one-cent sales tax for a twelve-year period is a sensible and locally controlled solution to the ongoing decline in Red Bluff's pavement conditions, as clearly identified by the 2023 Pavement Condition Index (PCI) survey. Without action, the City risks further deterioration of streets, ultimately impacting residents, businesses, and emergency access.

This initiative provides a responsible funding mechanism to address long-overdue repairs, ADA upgrades, and other transportation-related improvements, while including strong taxpayer safeguards such as independent audits, a citizens' oversight committee, and a transparent expenditure plan.

We believe this measure reflects community-driven priorities and positions the City of Red Bluff to compete more effectively for state and federal matching funds. For these reasons, TCAOR is proud to endorse the Red Bluff Street Repair and Safety Measure and urges its adoption on the June 2026 ballot.

Thank you for your continued service to our community. Should you have any questions, please don't hesitate to reach out.

Sincerely,

*Robert Thayer*

Robert Thayer  
2025 President  
Tehama County Association of REALTORS®

Outlook

Tehama  
Tomorrow

Re: Tehama Tomorrow Logo

From Kenn Rieders <[REDACTED]>

Date Thu 12/18/2025 11:05 AM

To deye [REDACTED]

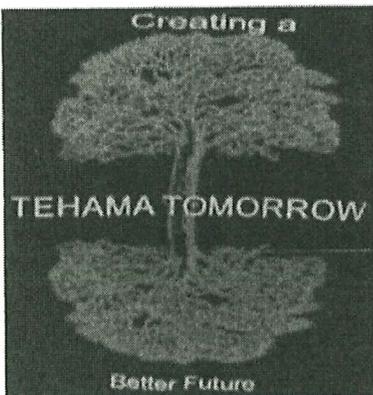
Hello Streets Committee,

The Tehama Tomorrow Board unanimously endorses the efforts of the Citizens Initiative to repair Red Bluff Streets via a Sales Tax.

Best Regards,

Tehama Tomorrow Board Members

Sent from AT&T Yahoo Mail on Android



Police

RE: Request for POA Endorsement – Street Smarts Citizen Initiative, Need by January 13

POA

From Sean Baxter <[REDACTED]>

Date Mon 12/29/2025 4:08 PM

To Daniele Eyestone <[REDACTED]>

Daniele,

I am sorry for the delay in responding, I have been out of the office. The POA voted after your presentation and we are in support. I thought that had been past on to you, I am sorry it was not.

The Red Bluff Police Officer Association supports the Street Smarts Citizen Initiative.

If you need anything more, please let me know

Baxter

From: Daniele Eyestone <[REDACTED]>

Sent: Monday, December 29, 2025 13:17

To: Sean Baxter <[REDACTED]>

Subject: Request for POA Endorsement – Street Smarts Citizen Initiative, Need by January 13

Hi Sean,

I hope you're doing well. We are in the final stages of the Street Smarts Citizen Initiative before it is considered by City Council at their January meeting. While we have strong community support demonstrated through collected signatures, support from the Police Officers Association would be especially meaningful at this stage, and time is of the essence (needed by January 13).

An endorsement from the Association would allow us to inform City Council that the Police Officers Association supports this initiative and, if approved by Council, include that endorsement in voter outreach materials. As you know, City Council's action in January is the final step before the measure can be placed before voters. Their options include submitting the initiative to the voters, ordering an impact report, placing a competing initiative on the ballot, or pursuing other procedural actions.

Given the importance of public safety and reliable road conditions, we believe this initiative aligns well with the interests of the officers you represent. I wanted to ask whether this is something that could be brought before the Association for consideration, or if the Association prefers not to take a position on this initiative.

Either way, I appreciate your time and consideration, and I'm happy to provide any additional information that may be helpful.

Thank you,

FIRE

FFA

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Re: Wednesday's Meeting

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From Matt Petersen <[REDACTED]>

Date Thu 1/8/2026 9:07 AM

To Daniele Eyestone [REDACTED]

Daniele,

I am pleased to inform you the Red Bluff Firefighter Association will support your road tax initiative.

Thank you,  
Matthew Petersen  
Captain  
Red Bluff Fire Dep't  
555 Washington St. Red Bluff, CA. 96080



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**From:** Daniele Eyestone <[REDACTED]>  
**Sent:** Sunday, January 4, 2026 6:54 PM  
**To:** Matt Petersen <[REDACTED]>  
**Subject:** Wednesday's Meeting

Hi Matt -

I was just checking in to see what time Wednesday's meeting was and where?  
Should we bring hard copies or will you there be access if we bring a flash drive with the presentation on it?

Thank you kindly,

Daniele Eyestone, REALTOR ®



# RED BLUFF UNION ELEMENTARY SCHOOL DISTRICT

1755 Airport Blvd. ~ Red Bluff, CA 96080 ~ Bus: (530) 527-7200 ~ Fax: (530) 527-9308

[www.rbuesd.org](http://www.rbuesd.org)

Superintendent

Cliff Curry

Assistant Superintendent

Jennie Bachmeyer

01/13/2026

RESOLUTION #25-26-14

Subject: Letter of Endorsement - Red Bluff Street SMARTs Initiative

Dear Mayor and Members of the City Council,

On behalf of the Red Bluff Union Elementary School District (RBUESD) and its Board of Trustees, we are pleased to express our strong support for the Red Bluff Street Repair and Safety Measure, a citizen-led initiative proposed for placement on the June 2026 ballot.

The Red Bluff Union Elementary School District is committed to ensuring the safety, accessibility, and well-being of its students, families, staff, and the broader community it serves. Safe and well-maintained streets, sidewalks, and transportation infrastructure are essential to student safety, reliable access to schools, effective emergency response, and overall community quality of life.

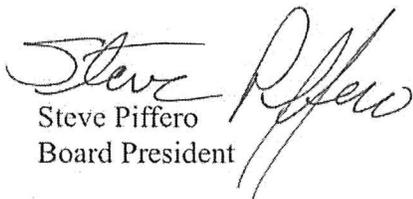
The City of Red Bluff's proposed Street Smarts Initiative would establish a local special tax on retail transactions within the city to provide a dedicated funding source for street maintenance, repairs, and related infrastructure improvements. Investments in local infrastructure directly benefit RBUESD students and families by improving routes to school, enhancing pedestrian and bicycle safety, and supporting consistent access to district schools and programs.

This measure represents an important investment in public safety, economic vitality, and long-term community sustainability. Well-maintained streets benefit all who live, work, and visit the City of Red Bluff.

We respectfully urge the Mayor and City Council, along with the citizens of Red Bluff, to support this citizen-led effort. The Red Bluff Union Elementary School District and its board of trustees are proud to endorse the Red Bluff Street Repair and Safety Measure and supports its placement on the June 2026 ballot.

Thank you for your continued service to our community. Should you have any questions, please do not hesitate to contact us.

Respectfully,

  
Steve Piffero  
Board President

  
Cliff Curry  
Superintendent

Bidwell Elementary 527-7171  
Metteer Elementary 527-9015

Jackson Heights 527-7150  
Vista Preparatory Academy 527-7840  
SEAL Academy 840-2971