

FOR IMMEDIATE RELEASE

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Empowering the Next Generation: Teaching Youth the Value of Allowance and Sustainability

Do you know a young adult who needs to “earn their keep” while learning how to be sustainable? In today’s world, it’s more important than ever to raise financially savvy and environmentally conscious youth. This summer, local families are encouraged to involve their children in small, consistent acts that promote both responsibility and greener living. Here are three great ways to get started:

1. CRV Recycling Centers: Turning Trash into Cash

Encourage youth to collect cans and bottles for [California Redemption Value \(CRV\)](#) refunds. This simple activity not only keeps recyclables out of landfills but helps kids associate environmental action with financial reward.

2. Green Chores: Yard Work, Compost, and Gardening

Ditch the screen time and offer an allowance for keeping up with the family’s outdoor space. Mowing lawns, raking leaves, [maintaining compost piles](#), and tending to a backyard garden are great ways for kids to stay active, learn where food comes from, and develop pride in their work.

3. Shop Smart: Thrift School Supplies and Clothing

Involve your child in the back-to-school budgeting process by taking them secondhand shopping. Teach them how to stretch a dollar while reducing waste. Challenge them to find gently used outfits or supplies within a set budget—building money management and environmental awareness.

Why It Matters

When kids earn money through eco-conscious actions, they’re not just gaining spending money—they’re learning life skills. Budgeting, decision-making, and a sense of personal responsibility all start here. Did you know the Tehama County/Red Bluff landfill’s goal is to divert as much material as possible, even if it means less revenue?

For more information on waste reduction, reuse, and recycling in less please visit www.tehamacountylandfill.com or call the Tehama County Solid Waste Management Agency at (530) 528-1103.