

FOR IMMEDIATE RELEASE

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Reducing Waste and Protecting Our Rural Community

During Earth Day, we are reminded of the importance of taking care of our environment. Here in our rural community, we are uniquely positioned to make a positive impact through simple, everyday actions. While large cities often have complex systems for managing waste, in our small but mighty community, every individual's effort can make a big difference. This Earth Day, we encourage everyone to consider ways to reduce waste and protect the land we call home.

Why Reducing Waste Matters

Generating waste and disposal can take a toll on our environment, but the good news is that reducing waste is something we all can do! Not only does reducing waste help protect the land, but it also conserves valuable resources, saves money, and makes our community more sustainable for future generations. Our landfill is an example of a valuable resource in our community. Reducing waste will help extend the lifespan of this resource!

Simple Ways to Reduce Waste in Our Rural Community

1. **Reduce:** Replace disposable plastic items with reusable alternatives. Cloth bags for shopping, metal straws, and reusable water bottles can all help cut down on plastic waste. These small changes add up over time.
2. **Reuse** Before throwing things away, think about how you can repurpose or reuse them. By getting creative, we can give old items new life and avoid unnecessary waste. Need new planters for herbs and spices? Use old plastic or aluminum containers!
3. **Recycle:** Recycling is one of the easiest ways we can all contribute to reducing waste. Be sure to separate recyclable materials like paper, cardboard, glass, aluminum, and certain plastics. By recycling, we ensure that these materials are turned into new products rather than ending up in a landfill. Please refer to Tehama County Recycles website (bit.ly/4IAGjwB) for recycling tips or contact your local hauler.
4. **Rebuy:** Whenever possible, purchase items made from recycled materials. Many everyday products are now available made from recycled content. By supporting these products, we can help create a demand for recycled materials, further closing the loop of sustainability and reducing the needs for new raw materials.

For more information on waste reduction and recycling information, visit www.tehamacountylandfill.com or call the Tehama County Solid Waste Management Agency at (530) 528-1103.